

Evolving a Security Champion Program into a Security Powerhouse

Success is not a matter of chance, it's a matter of choice and execution.

- Stephen R. Covey

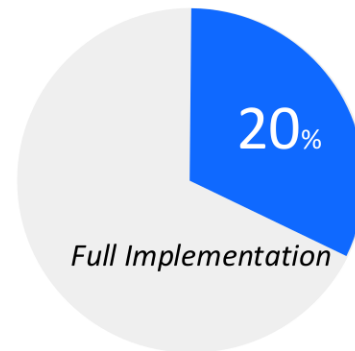
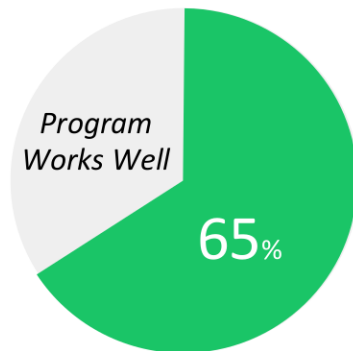
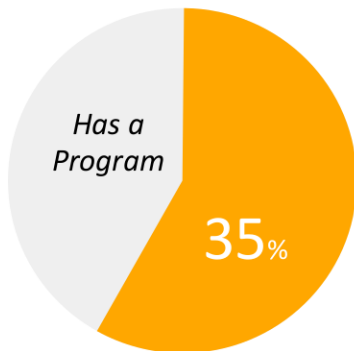
Industry Champion Program Stats

Believe you can and you're already halfway there.

- Theodore Roosevelt



Data security is important in today's digital world given the rise of cyberattacks and data breaches.



Security Champion programs empowers non-security practitioners to actively promote and prioritize security within their teams, creating a culture where security is everyone's responsibility.

Ideal Security Champions

Innovation is taking two things that exist and putting them together in a new way.

- Tom Freston



Ideal Candidate

Identify team members who are passionate about security, have a strong understanding of their team's tech stack, daily operation and program participation goals.



Align Security Baselines

Train on the OWASP Top 10 and company's security culture to ensure that all Champions understand and use the same terminology as the security team.



Participant Expectation

Provide a single source of truth for both potential and existing Champions detailing program goals and outlining expectations, including time commitment.

Building Blocks of a Champions Program

Programs evolve as they take on the character of their surroundings.

- *Mary Douglas*

Foundational Planning

Only with a solid foundation can we build something truly lasting.

- Simon Sinek



Vision

Foster Trust and Ownership



Collaboration

Build Long Term Partnership



Focus

Engage Early, Enable, Coach, Appreciate and Acknowledge



Influence

Leverage Credibility with Teams

Utilize Positive Dialogue

Emphasize Opportunities

Highlight Shared Achievements

Design and Develop: Enable Success

The way to get started is to quit talking and begin doing.

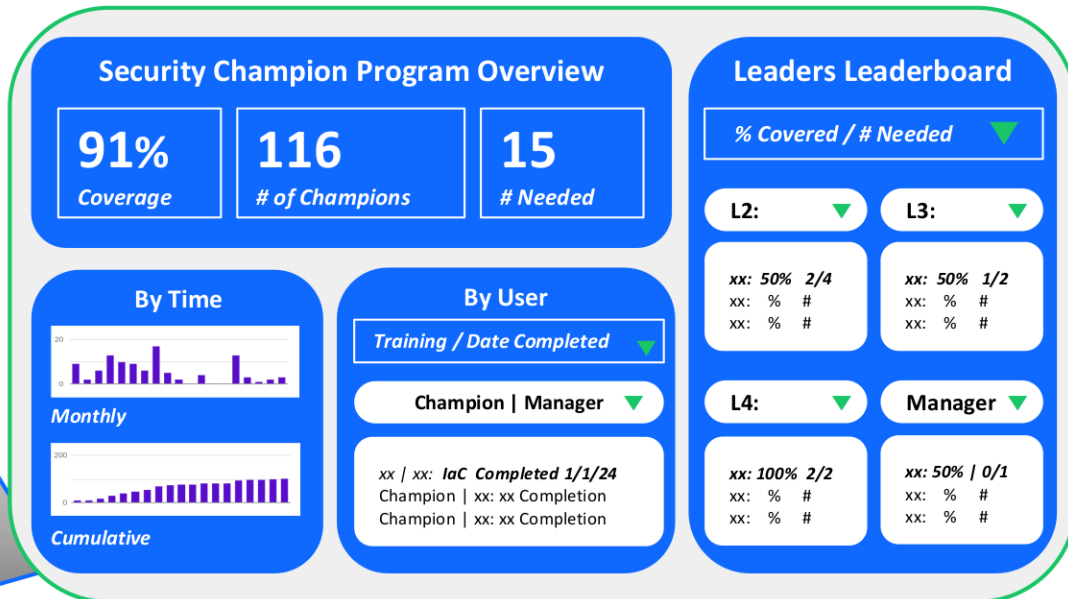
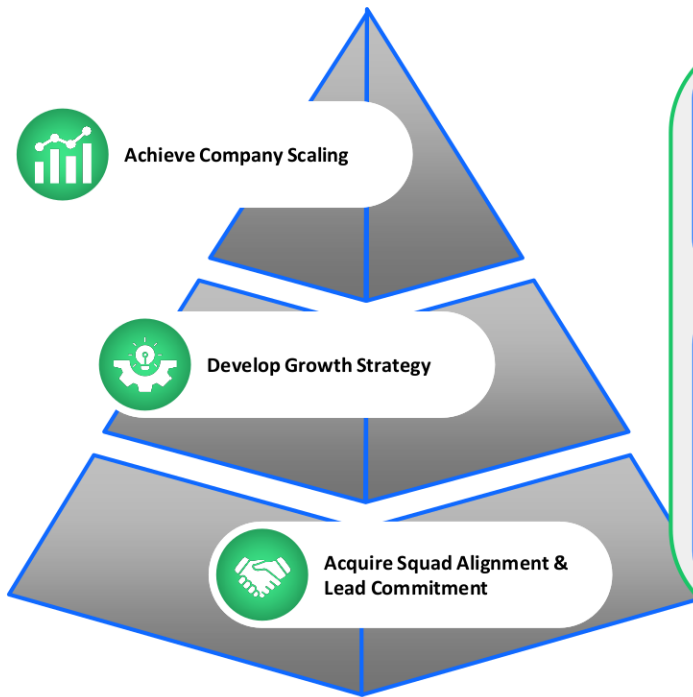
- Walt Disney



Grow and Engage: Scale for Purpose

Flexibility and scalability is the key to stability.

- John Wooden

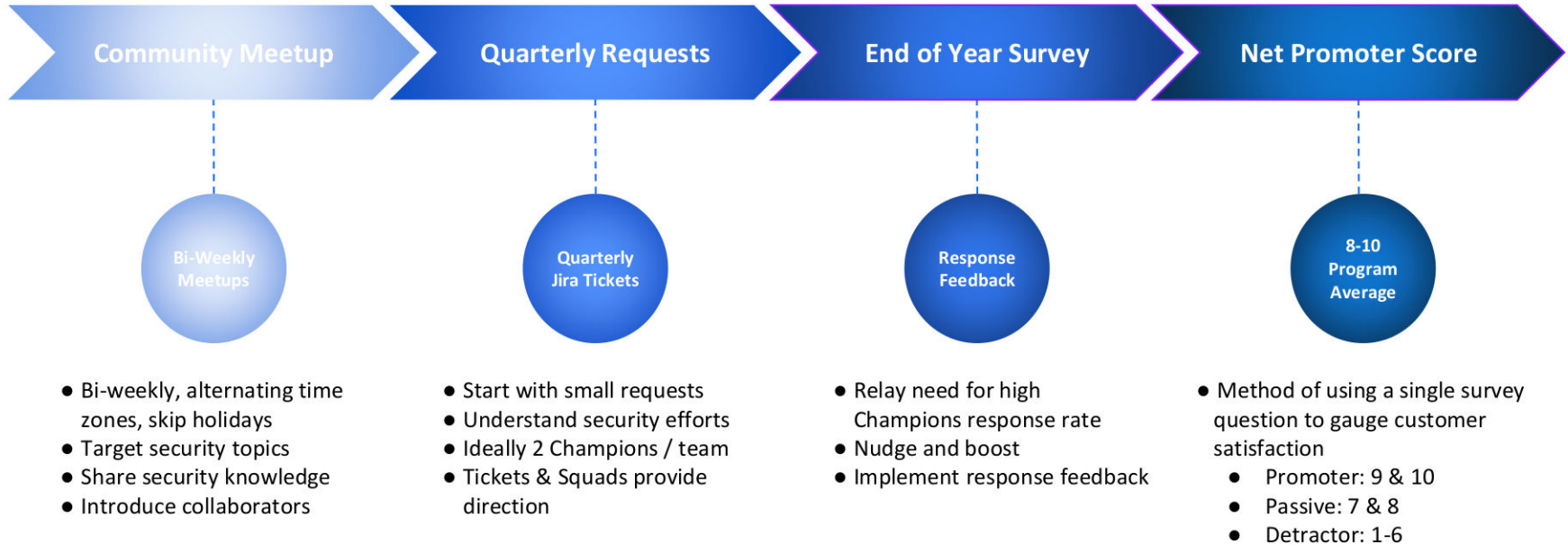


Mock Dashboard, Fictional Numbers

Implement and Execute: Provide Value

Efficiency is doing things right; effectiveness is doing the right things.

- Peter Drucker



Optimize and Mature: Future Planning

Success is where preparation and opportunity meet.

- Bobby Unser



**Ask for Help:
Grow Core Team**



"Asking for help shows you have the courage to admit when you don't know something & the confidence to trust others to support you."

Simon Sinek



**Legally Enabled Shared
Security Activities**



Allowing Champions to perform security activities requires legal involvement and defined processes.



**Future Goals: Leveling
Criteria & Gamification**



Approach gamification with empirical scientific research to ensure application & efficiency for your program.

Appreciate and Acknowledge

Recognition is the greatest motivator.

- Gerard C. Eakedale

Swag, Swag,
Swag



Resume Blurb



Company
Shoutout



LinkedIn
Badge



Leadership
Rollup



Security
Conference



Champion Success Story: Contribution & Impact to Security

Final Takeaway

The most important thing is to try and inspire people so that they can be great in whatever they do.

- Kobe Bryant



Champion
Programs are
Effective

Scale with Purpose to
Achieve Growth

Data Driven Results
Lead to Leadership
Buyin

Appreciation &
Acknowledgement Go a
Long Way

Thank You

*Be intrigued by mistakes, enjoy effort,
and keep on learning.*

- Carol Dweck



Happy to connect, talk
shop or just share
ideas.